

10



Years

A Decade of SSI

Supporting Tommorrow's Zionist Leaders



MESSAGE FROM CHAIRWOMAN OF THE BOARD, VALERIA CHAZIN

"The growth and success of Students Supporting Israel is shared with every single activist and supporter who saw the importance of our mission and the tireless work that was put in over the last 10 years"

Herzl's words, "If you will it, it is no dream" are a beacon of light and inspiration for many Zionists, but it is often not easy to act upon them. Working towards fulfilling one's vision requires many efforts, the ability to fail and try again, strong determination, and absolute belief in the final goals and mission.

It was 10 years ago that we, the founders of SSI, were walking on campus as students and stumbled upon the infamous "Israel Apartheid Week." After attending some of that week's events and being exposed to the vicious lies spread about Israel, we decided that it was our duty to do everything in our power to prevent the academic community from being influenced by those who seek the destruction of the Jewish State. It was there that we realized universities need a strong, united, and proud Zionist voice to be heard, and the idea to create a grassroots movement was born.

In the past decade, Students Supporting Israel transformed from a small local group with 15 people attending its first event, to an international movement of Zionist leaders, with thousands of activists, alums, and chapters across several countries. We have executed thousands of campus events in addition to our national campaigns, conferences, and rallies. The growth and success of Students Supporting Israel is shared with every single activist and supporter who saw the importance of our mission and the tireless work that was put in over the last 10 years, and those who believed in the strength of our convictions to build this grassroots movement and shared our values.

We are excited to present this report to you and could not be more motivated to continue our mission on campuses. We look forward to the next decade of impactful and meaningful pro-Israel activism!

MESSAGE FROM FOUNDER & PRESIDENT, ILAN SINELNIKOV

Dear SSI family,



This year Students Supporting Israel (SSI) will celebrate 10 years since our founding and

registration as a student group. The days pass slowly but the years fly by. It is with great satisfaction and a sense of accomplishment that we look back and see how an idea that was born from a disheartened place of hearing the lies spread about Israel in the academia, turned into a thriving international student movement.

Over 120 years ago small groups of Jews left their homes from across the diaspora to return to Zion and attempt to reestablish a sovereign Jewish state. Many doubted these early Zionists as they went back to the land of their forefathers with just a vision in mind. Fast forward, and today Israel is home to over 55% of the Jewish population worldwide.

While in SSI we did not face anything equivalent of the tremendous work of building a country we did face a fair share of challenges presented by those doubting our vision.

However, with every challenge faced, we had the inspiring stories of the early Zionist leaders that kept us pushing towards achieving our goal of building a strong, united, and proactive force of unapologetic Zionist voices on campus grounds. If our grandparents generation was able to build a State, it is only our duty to build a powerful voice to protect this State from modern-day delegitimization and to keep it strong.

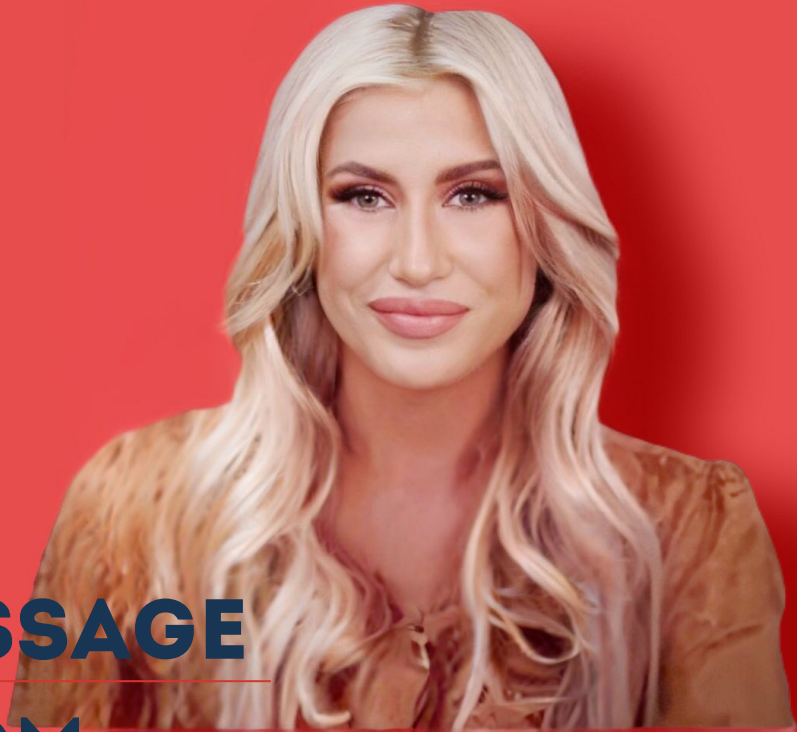
I am beyond proud that today, SSI Movement has operated on nearly 200 college campuses, hosted thousands of event, rallies and conferences, and trained the next leaders of the Jewish American community.

These results stemmed from a tireless work of our national leadership team and the wonderful student activists to whom SSI gave knowledge of activism tools, hope and motivation to make a change, and a family of activists to be a part of.

SSI's name is one of the most important stamps that shows our determination. We are never hiding what we stand for, and our people will show up on every campus, at any time of the day, face any lie or challenge, and will never back down.

So many memories and so much impact was made over the last decade of activism, and as we wrap it up I look forward to our next decade knowing that the SSI grassroots student movement became a mainstream beacon voice of the Jewish and Zionist community on and off campus.

Every day I am thankful for the opportunity to be born Jewish at times where our people have a strong, independent state, and every day I am proud to know that I did something to keep it as such. I invite you to take a look at the highlights of our accomplishments and call you to increase your involvement with SSI.



MESSAGE FROM VICE PRESIDENT, SOPHIA WITT

"We have proven to be Menachem Begin's definition of 'Jews without trembling knees,' and with your support, we will continue to do so."

Dear fellow zionists,

SSI has been integral in defining Zionism on campus.

As a student, I was lost in the intimidation of anti-zionist zealots on my campus at Kent State University. I felt undermined by the administration and pawned by organizations seeking to use my self-motivated pro-Israel initiatives for their own credit and donation gain.

I found refuge in the SSI Movement, where immediately I was praised as a student, not for my work as a student, but for my triumphs as a zionist leader.

My story is not unique, as SSI celebrates a decade of highlighting and raising the *crème de la crème* of zionist excellency on a student-led, grassroots level.

I am optimistic that our campuses will not become concentrated by antisemitic narratives, but overwhelmed with the impact of SSI leaders across campuses globally.

We have proven to be Menachem Begin's definition of 'Jews without trembling knees,' and with your support, we will continue to do so.

The SSI army is vibrant, and more equipped than ever to re-frame the negative connotations against zionism through pro-active programs like the SSI Van Campaign, 'Our Safe Spaces' bomb shelter initiative, 'Define it to Fight it' legislations, and many more!

Moving forward, I'd like to reassure **you**, the current generation of zionists, both outspoken, and shy, that the SSI movement is prepared to take on every obstacle the future brings, while enriching campus culture with the principles and values embedded in the rich history of Jewish self-determination.

We proudly stand as the single, unified front of pro-Israel, zionist clubs across the world under one movement - Students Supporting Israel.

We have so much to be grateful for. Thank you for your faith in our students and leadership!

Kol Hakavod - to the next 100 years!

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TEN YEARS OF



OUR GREATEST ACCOMPLISHMENTS OVER THE PAST DECADE – THANKS TO OUR GENEROUS DONORS!



2012

- Students Supporting Israel is established at the University of Minnesota
- SSI receives publicity for its extraordinary activism



2013

- Students Supporting Israel at the University of Minnesota gains over 50 members.
- 5 new SSI chapters are established



2014

- SSI grows to 19 chapters
- SSI is recognized in Times of Israel for their advocacy model
- SSI passes 1st pro-Israel resolution
- SSII opens its first High School chapter
- SSI gains non-profit status



2015

- 3 more SSI chapters pass pro-Israel resolutions
- SSI's hosts first National Conference
- 10 more chapters established



2016

- BDS Defeated at the University of Minnesota by SSI
- SSI reaches over 1M engagement on social media!
- SSI hosts second national conference at UMN



2017

- SSI's hosts Third National Conference in San Diego, CA
- SSI passes 4 pro-Israel resolutions in the U.S & Canada
- SSI surpasses 50 chapters worldwide!



2018

- SSI infiltrates National Students for Justice in Palestine Conference
- SSI's 4th National Conference hosted in San Diego, CA
- SSI Launches 1st and 2nd Van Campaign Tours
- UNDENIED: SSI's Holocaust Memorial Campaign is launched

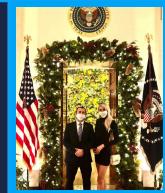


2019

- 5th National Conference hosted at Columbia University
- 3rd Van Campaign - Midwest
- SSI protests SJP conference at University of Minnesota (UMN)

2020

- SSI hosts virtual awards night
- SSI opens chapters in Argentina, Norway, Mexico, & France
- SSI hosts over 40 webinars
- 8 SSI schools pass/adopt IHRA definition of antisemitism
- SSI-U campaign is launched
- SSI is invited to the White House
- SSI launches educational video series



- Define it to Fight it virtual summit featuring over 50 partners, both domestic and abroad, 10 countries, and 4 continents in the global fight against antisemitism.
- 24 Pro-Israel Resolution milestone achieved
- SSI Duke gains momentum nationwide for revoked status
- 4th Van Campaign launches on the Gulf Coast



MARCH 2022

- SSI turns 10 years old!
- 2nd SSI-U, Israel education series, is launched
- SSI announces 6th National conference in Atlanta
- 5th Van Campaign announced
- SSI reveals 3 new campaigns
- SSI opens 15 new chapters since the start of the academic year
- SSI at Duke REINSTATED!

PROGRAMS

IN THIS SECTION

- Combatting Antisemitism Initiatives
- Educational Programs
- Lectures



In SSI we want to provide students on college campuses and universities with the opportunity to support the position of Israel in the Middle East, and to reassure students who oppose the demonization of the State of Israel on campus that they are not alone.

We are here to change the anti-Israel climate many students encounter on campus.

We believe that by being part of a strong and thriving movement,

students are empowered to express their views in support of Israel and their Zionist beliefs.

Our goals include familiarizing students and the university community with current events in the Middle East, sharing Israeli culture on campus, and responding to anti-Israel propaganda spread by other members of the academic community.

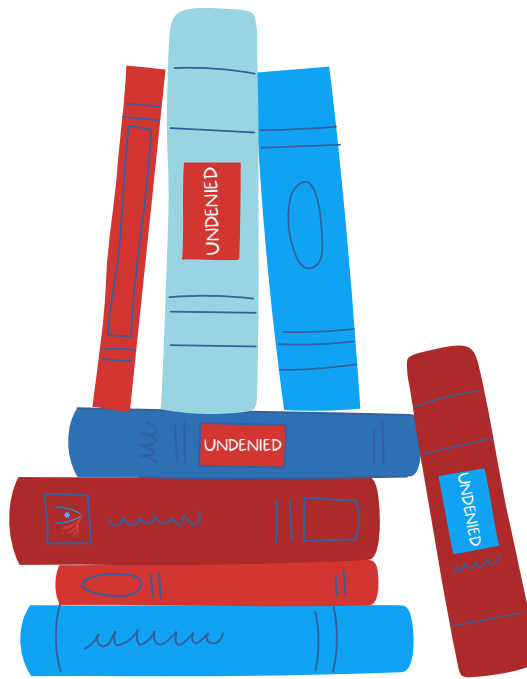
SSI's activities are mostly proactive, meaning that the group initiates them.

Some of the activities are also reactive, and are initiated when needed as a response to anti-Israel propaganda on campuses.

We believe in active campus involvement, coalition building, and outreach. We believe that knowledge of Israel's history and its day to day reality will promote a better understanding of the State of Israel. The need on college campuses is to have a confident pro-Israel voice, and the solution we offer is grassroots advocacy.

COMBATTING ANTISEMITISM

In an effort to combat the current rise in antisemitic incidents on high school and college campuses, SSI has developed a modern and engaging form of experiential activism, in which we **combat the voices that deny the Jewish people their right to self-determination.**



UNDENIED

The Undenied Program offers two aspects of Holocaust Remembrance: Offering students **FREE** books about the Holocaust in a campus book-drive, and acknowledging the educators who make a concise commitment in teaching others about the mass genocide of the Jewish people.



JEW4ADAY

Students from across the country gather at the main areas of their campuses in solidarity with Jewish peers, and pledge to understand what it means to be "you," a "Jew," for that day.

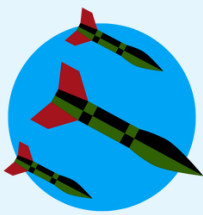


DEFINE IT TO FIGHT IT

The SSI National movement and its chapters are working on promoting the institutionalized adoption of the International Holocaust Remembrance Alliance (IHRA) definition of antisemitism throughout student governments, academic departments, and university deans. Learn more at www.DefineittoFightit.com

EDUCATIONAL PROGRAMS

Students Supporting Israel offers an array of experiential programs aimed to educate and empower on different aspects of Israel, Israeli culture, Israeli partnerships, and Zionism. These programs are available to both college and high school students.



OUR SAFE SPACE

During Apartheid Week SSI builds a representation of an Israeli bomb shelter, playing on the popular term of building a "safe space" which is used on campuses today to provide a "shelter" of sorts to those students who need a sanctuary to feel safe.



MAKE HUMMUS NOT HAMAS

The Hummus NOT Hamas campaign is an anti-terror campaign which aims to discuss the terrorist organization, Hamas's impact on Israel and innocent civilians through a short powerpoint and over homemade HUMMUS!



IMMIGRATION NATION

This campaign brings together a panel of 3-4 Israelis from diverse backgrounds presenting the story of their community immigrating to Israel and the Jewish law of Return.



GREEN CAMPAIGNS

Highlight Israel's environmental contributions to the world with SSI's campaign designed to educate the campus community on Israel's environmental achievements with Drip Irrigation and water technologies!



9/11 MEMORIAL

UNITED against **TERROR**. Students will set up a table with 9/11 information, and American flags to remember the 9/11/2001 terror attacks, show solidarity with the families of the victims and solidarity between Israel and the American people against terrorism



INTERNATIONAL WOMEN'S DAY

March 8th celebrates International Women's Day! SSI would like to bring the day's atmosphere to campus by sharing knowledge about successful Israeli women, who come from diverse backgrounds within Israeli society.



JERUSALEM

Students will celebrate the reunited City of Jerusalem, Israel's capital that was unified during the Six Day War, by posting notes and learning about the city's history on a model Western Wall.



SSI ACCORDS

Following the Abraham Accords in which Israel established relations with the UAE, Bahrain, Morocco and Sudan, SSI students will host an event with another cultural student club or nation-based group.

LECTURES



series

Students Supporting Israel continues

lectures on a wide range of topics both in-person and virtually!

With over 50 webinars and lectures held in the past two years, the movement presents on Israel's history, Zionism, campus activism and leadership, and geopolitical events related to the Middle East.

SSI lecture series highlights areas of impact on Israeli culture, geography, religion, and teaches how to correct skewed perceptions surrounding the only Jewish state. SSI lectures feature speakers from

students, professors, SSI National team, Holocaust survivors, political representatives, authors, former Knesset members, and notable global leaders of the Jewish and Zionist communities.



**DEBUNKING
COMMON MYTHS**



**RELIGIOUS
DIVERSITY**



**POLITICS OF
SPORTS**



**ZIONISM
101**



WEBINARS

MEDIA

EDUCATION IN UNDER 5 MINUTES

Students Supporting Israel offers educational videos on topics ranging from the importance of adopting the official definition of antisemitism, to the ethical reasons to support the state of Israel. These videos containing less than 5-minutes of educational information and concrete calls to action have 25,000+ lifetime video views.



They must include this as a part of studying WW2. Unless they do not teach that as well in history. This is horrid. ☹️
You are doing miraculous work, Students Supporting Israel!



Avi D.
Supporter
Israel



VAN CAMPAIGN

The SSI Van Campaign aims to bring SSI activity to some of the most anti-Israel campuses across the country - where a confident pro-Israel message is needed the most. We engage

hundreds of students, faculty, and community members during each campaign with a bold and visible pro-Israel message while encouraging and challenging freedom of speech on the grounds of leading academic institutions. The reactions have ranged from anti-

Israel students who accuse SSI of making them feel "unsafe" due to our messaging with attempts of removing us from campus, to many who come to hear and learn from us, and thank us for being the group finally willing to **speak up for the truth!**

Students Supporting Israel you are game changers on campuses! Great campaign with important messages you don't usually hear these days.



Orrie C.
Supporter
Minneapolis, MN

PASSED
LEGISLATIONS

1. University of Minnesota, 2014
2. University of Georgia, 2015
3. Indiana University, 2015
4. Texas A&M, 2015
5. Capital University, 2016
6. Kent State University, 2017
7. Chapman University, 2017
8. Ryerson University, Canada, 2017
9. Wake Forest University, 2018
10. Texas A&M, 2018
11. St. Thomas University, 2019
12. Arizona State University, 2020
13. Buenos Aires University, 2020
14. Foothill College, 2020
15. Pace University, 2020
16. City College of New York, 2020
17. St. Lawrence University, 2020
18. University of Manitoba, 2020
19. University of Georgia, 2021
20. University of California -Santa Barbara, 2021
21. Kennesaw State University, 2021
22. University of Minnesota, 2021
23. University of Iowa, 2021
24. California Polytechnic State University, 2021
25. Duke University, 2022

LEGISLATIONS

"SSI OPERATES AS A PRO-ISRAEL INTERNATIONAL STUDENT ACTIVIST MOVEMENT THAT SUPPORTS ISRAEL AS A JEWISH DEMOCRATIC NATION-STATE, AND HAS WORKED TO INCLUDE THE IHRA DEFINITION OF ANTISEMITISM IN STUDENT GOVERNMENTS AROUND THE UNITED STATES." - JERUSALEM POST

Students Supporting Israel understands that the fight against the delegitimization of Israel on college campuses is also happening in our student governments. Therefore, it is our responsibility to be involved with our student governments, to act within them, and not simply wait for an opportunity to respond to actions that go against us.

From incoming freshmen, to heads of the student body, SSI's goal is to influence students, who will go on to become the future democratic leaders in society, with a positive perspective on Israel. SSI believes educating student government representatives is vital in the promotion of pro-Israel activism on campus.

The influence of pro-Israel Student Government Alliance (SGA) leaders educated through SSI's Student Government Israel Alliance Initiative, will ensure student government representatives remain allies of the pro-Israel and Jewish community.



The resolutions passed variously called for the support of Israel through the investment in and increase of study abroad programs in Israel, promotion of Israel, countering the BDS movement, and calling for the adoption of the IHRA definition of antisemitism. Learn more at www.DefineittoFightit.com

*Here in Buenos Aires our SSI, at the most important University in Argentina, decided that we have to do something with the anti-Zionism that happens on the University. So this week we had a meet with the president of the Zionist Organization from Argentina to present SSI and also we wanted University of Buenos Aires to adopt the IHRA definition of antisemitism. ONLY ONE DAY LATER, the UBA adopted the IHRA definition. **It's really incredible, we have the power to make a change.***



Tomas P.
SSI, UBA
Argentina

YESTERDAY'S LEADERS OF SSI, TODAY'S LEADERS OF ZIONISM

Hear what alumni have to say about their experience with SSI and the impact the movement had on their professional, pro-Israel, careers:



Students Supporting Israel gave me the tools and the passion to continue in a career defending our homeland and protecting our people. They developed our leadership skills, public speaking skills, etc. SSI changed the course of my life for the better. I wake up every day knowing that I'm making a difference for the 15.2 million Jews in the world.

I owe my success in the Jewish non-profit world to Students Supporting Israel. I truly wouldn't be where I am today without SSI. Thank you.

SEAN SIEGEL

PAST PRESIDENT OF SSI AT PACE UNIVERSITY, CLASS OF 2016,
CURRENT CAMPAIGN EXECUTIVE AT JEWISH NATIONAL FUND - USA

In 2015, Students Supporting Israel established their first Canadian chapter at Ryerson University. Once the club took off, **SSI gave my friends and I the opportunity to fight antisemitism on campus and create proactive programs for our non-Jewish counterparts.** SSI taught me how to build coalitions with groups outside of the Jewish community and gave me the opportunity to network with activists from all over North America. When I graduated from university, I wanted to give pro-Israel student leaders from Canada the same opportunities that SSI gave me. I am currently the StandWithUs Canada Senior Director of Campus Affairs and I am continuously encouraging my Fellows to become active members of their local SSIs. I will always make sure that StandWithUs Canada and our country's SSIs have a close connection because I want students to have the best experience when advocating for Israel on campus.

REBECCA KATZMAN

PAST PRESIDENT OF SSI AT RYERSON UNIVERSITY, CLASS OF 2017,
CURRENT SENIOR DIRECTOR OF CAMPUS AFFAIRS AT STANDWITHUS CANADA



Having long been involved with SSI and having served on the SSI National Committee at UCLA in 2020, I can confidently say that the peak of my Israel activism work on campus was bolstered by SSI's priceless student network, grassroots resources, and education.

SSI provided the greatest support system and freedom I could ever ask for as a Zionist student who was dedicated to making positive change for my community. Today, as I work to resolve campus issues with students throughout as the National Activism Manager for the Israeli-American Council (IAC) Mishelanu, **I feel all the more compelled to strengthen SSI because I know that when campuses become complacent hotbeds of antisemitism, students - like me - in SSI take action and catalyze change.**

JUSTIN FELDMAN

PAST PRESIDENT OF SSI AT UCLA, CLASS OF 2020,
CURRENT NATIONAL ACTIVISM MANAGER AT ISRAELI AMERICAN COUNCIL - MISHELANU

THE FUTURE IS IN THEIR HANDS...

Messages from current students in the movement:

Students Supporting Israel gave me the foundation of how I carry myself as a Jew, Israeli and Zionist. It taught me that rather than impress people you should take initiative in impressing upon people to create dialogue during times where it wasn't necessarily easy to facilitate.

RON LEVY

PRESIDENT OF SSI AT SAN JOSE STATE UNIVERSITY, CLASS OF 2022



Students Supporting Israel has given me the opportunity to grow as a person and as an activist. I never understood the importance of teamwork until I realized that it's the work we do less loudly that effects the most change. I love Israel with all my heart and I'm so glad SSI exists for me to be able to convey that love.

ROMY RONEN

PRESIDENT OF SSI AT COLUMBIA UNIVERSITY, CLASS OF 2022

S has given me the push of strength I needed to stand up for my beliefs in any situation. As President, I have acquired the skills needed to work in a team setting, build on creative ideas, and create successful programming. Lastly, I have learned how important it is to build an international community that shares resources crucial to standing up for our Zionist beliefs.

JACQUELINE BLYUDOY

PRESIDENT OF SSI AT CITY COLLEGE OF NEW YORK, CLASS OF 2022



Students Supporting Israel showed me that I should not hide my Israeli and Jewish identity and that I need to stand and support Israel and the Jewish community for all the other students at Pace University that have felt the same struggles as me.

EDEN LITVIN

PRESIDENT OF SSI AT PACE UNIVERSITY, CLASS OF 2022

WAYS TO GIVE

Join Students Supporting Israel in making the much needed change to the alarming anti-Israel & antisemitic atmospheres on college campuses.

SSI has developed the formula for a successful united and coordinated front of pro-Israel, Zionist student activists on universities across North and South America. Your generous contribution will ensure these operations are possible.

On behalf of thousands of engaged students on high school & college campuses, we want to thank you for supporting our efforts!

Students Supporting Israel is a 501(c)(3) nonprofit. Our tax ID is 46-5347153. Contributions are fully tax-deductible in the USA.

ONLINE

Your secure online donation makes a greater impact by reducing gift processing expenses.

Donate today at SSImovement.org/donate

BY MAIL

Please make your check payable to Students Supporting Israel Movement and mail to PO Box 46282 Minneapolis, MN 55447. Please include your email and phone number so we may thank you!

SUSTAINABLE GIVING

Join our monthly donor club (\$1+/month) to help students achieve their monthly goals! Monthly contributions can be chapter-specific. When you donate \$18+ monthly, you'll receive a Hat to show the world that you stand with the students of Students Supporting Israel.

Visit SSImovement.org/donate for more information

OTHER WAYS TO GIVE

Gifts of stocks, donor-advised funds, wire-transfers, and Venmo are other great ways to support SSI—you can also give anonymously! Double your impact with workplace matching gifts or engage your network to support our work.

Contact info@SSImovement.org for more information.

LIFE & LEGACY GIVING

Ensure future generations learn about the values of Zionism with a gift through your Will. The Life & Legacy option welcomes gifts of any size and recognizes donors of all ages who provide for SSI in their estate plan.

Visit SSImovement.org/donate to learn more

CONTACT US

Mailing Address

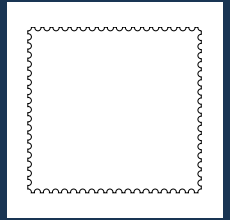
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STUDENTS
SUPPORTING
ISRAEL

Pro-Israel. Grassroots. Movement.

Students Supporting Israel is too big to be described in an Annual Report.
Zionists around the globe are invited to discover,
share, connect, and take action by visiting SSImovement.org and
subscribing to our newsletter!