



Pro-Israel. Grassroots. Movement.

STUDENTS SUPPORTING ISRAEL



WWW.SSIMOVEMENT.ORG

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OUR MISSION & IMPACT

OUR MISSION

To be a clear and confident pro-Israel voice on college campuses and to support students in grassroots pro-Israel advocacy.

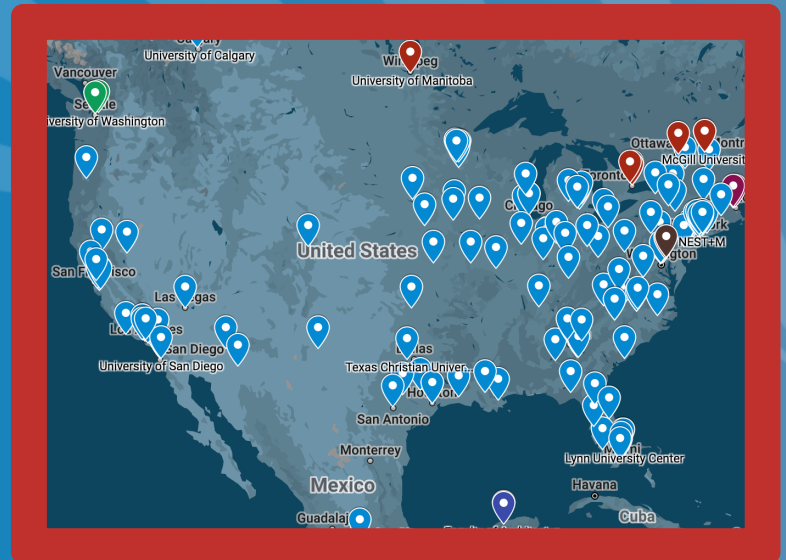
OUR GOALS

SSI was created to organize a strong and united pro-Israel movement on college campuses, to provide students with the opportunity to support the position of Israel in the Middle East, and to reassure students who oppose the demonization of the State of Israel on campus that they are not alone.

Our goal is to create an infrastructure for activism on campus by establishing registered student chapters of our movement across North America.

We advocate a proactive strategy that goes beyond mere defense, empowering students to take initiative through active campus engagement, coalition building, and intentional outreach.

On college campuses, a strong pro-Israel presence is essential. Our solution is to foster proud and confident Zionist grassroots advocacy.



130 Active Chapters Across North America

500+ Events Each Academic Year

3000+ Members & Alumni Involved

5M+ Social Media Users Reached

NOT THE JEWS
WITH TREMBLING KNEES.



STUDENTS
SUPPORTING
ISRAEL
Pro-Israel, Grassroots, Movement.

GRASSROOTS ADVOCACY



Students Supporting Israel is an independent, nonpartisan, grassroots movement that was created in 2012 **BY students, FOR students.**

We believe that pro-Israel, Zionist messages should be visible on campus. Through mobilization of students and the training of confident campus leaders, our movement's collective strength and pro-active approach enabled us to spread the message about Israel outside of just the Jewish community, and set a high standard for activism on campus.

Our movement recognizes the value of each individual student's contributions on a collaborative scale, and our grassroots work includes setting up protests, demonstrations, displays, speaking events, tabling sessions, movie screenings, and much more.



MOBILIZATION

-  **Visibility:** Selecting central campus locations for events and prominent displays grabs the attention of individuals who might otherwise be indifferent. It also provides those who are unfamiliar with Israel a chance to get involved.
-  **Pro-Active:** We do not wait for anti-Israel sentiment to emerge on campus. SSI students are first to educate peers about Israel and Zionism. We initiate. We are revolutionary, not *reactionary*.
-  **Offense:** For too long campuses have allowed terrorist-sympathizing groups to control the narrative, forcing pro-Israel students to defend themselves, *but not anymore*. SSI students are clear and confident about Israel, setting the narrative standard on campus.
-  **Authenticity:** Peer-to-peer advocacy is important. True grassroots activism means empowering the students who are on the frontlines of academic institutions in taking on leadership roles among their fellow students.



SSSI STUDENTS SUPPORTING ISRAEL Pro-Israel, Grassroots Movement.

DEMONSTRATIONS

Students Supporting Israel chapters are notorious for organized, immediate action-based mobilization for rallies and campaigns.

Since **October 7th, 2023** SSI has led the fight against pro-Hamas activism across campuses in North America, and actively leads the forefront of college grassroots activism to stand up for Israel.

Within 24 hours of Hamas' attack on Israel, SSI students hosted rallies across campuses in support of the Jewish State's obligation to defend itself.



SINCE OCT. 7TH, 2023



SSI at Columbia University



SSI at University of Michigan



SSI at NYU

500+

Events Hosted

30,000+

Mobilized Students

50+

New Chapters

NATIONAL CONFERENCE

Students Supporting Israel is the only movement ever to execute a large scale pro-Israel gathering at university grounds around the country.

Since the first conference in 2015, this annual event hosts 120+ of the nation's top Zionist student leaders, Jewish and non-Jewish, from campuses around the USA, Canada, and Argentina for a packed training on activism.

The participants discuss national engagement strategies, engage in hands-on workshops and meet with inspiring speakers. They share experiences from their campuses with each other and are recognized for their grassroots efforts during an awards ceremony. Most importantly, they become motivated and equipped with tools to prepare for grassroots work on campuses for the year.

SSI students train on how to proudly and confidently promote Zionism, run a student club to ensure a strong and long-lasting Zionist community, and to make a positive difference on the perception of Israel within academic institutions, ultimately thriving as a resilient pro-Israel movement on campus.



2015 Minneapolis



2016 University of Minnesota



2017 San Diego



2018 San Diego



2019 Columbia University





2022 Kennesaw State University



2023 Florida Atlantic University

עם
ישראל
חי



LEGISLATION

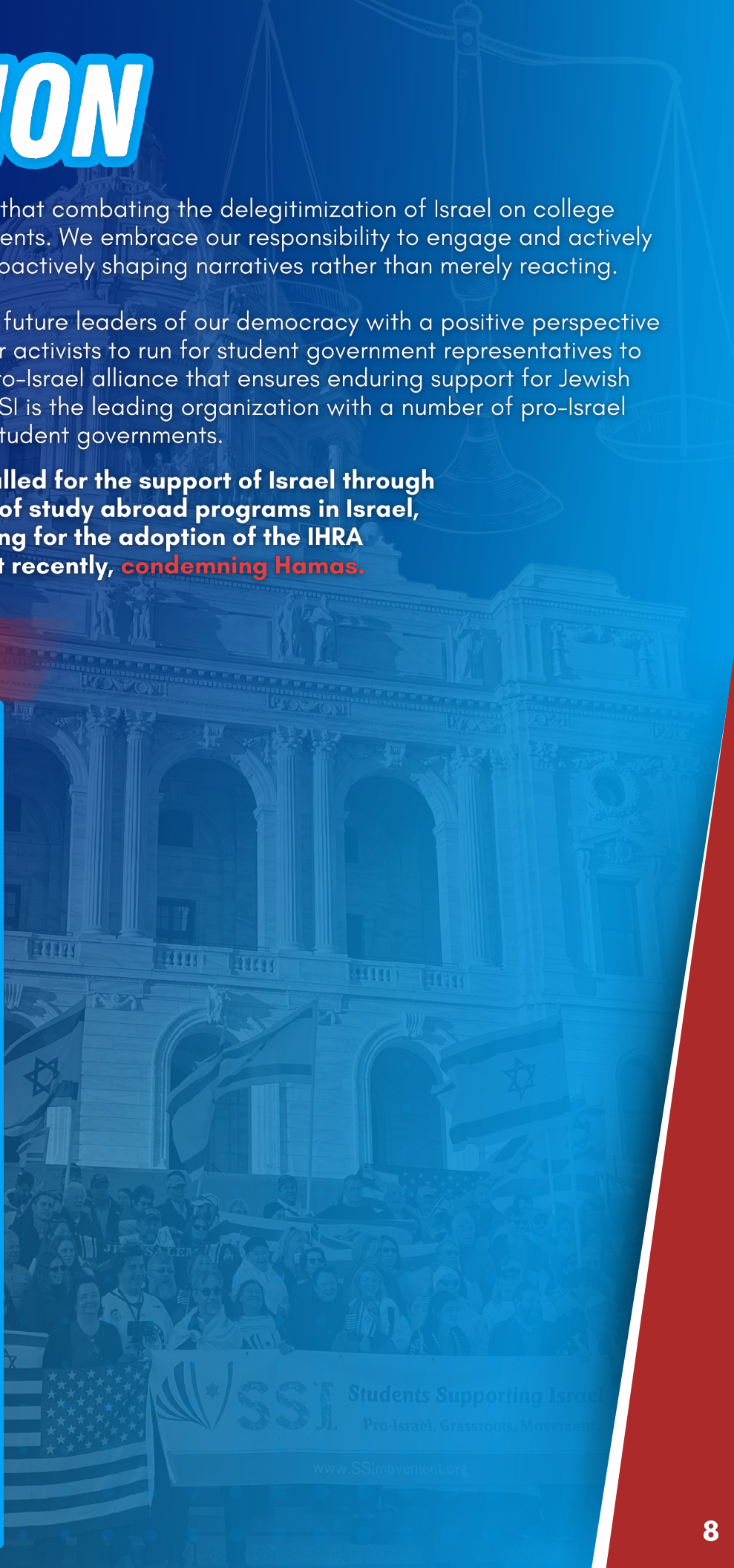
Students Supporting Israel recognizes that combating the delegitimization of Israel on college campuses extends to student governments. We embrace our responsibility to engage and actively participate in student governments, proactively shaping narratives rather than merely reacting.

Our goal is to inspire and educate the future leaders of our democracy with a positive perspective on Israel. We prioritize empowering our activists to run for student government representatives to student body presidents, fostering a pro-Israel alliance that ensures enduring support for Jewish and Zionist communities on campus. SSI is the leading organization with a number of pro-Israel resolutions introduced and passed in student governments.

The resolutions passed variously called for the support of Israel through investment in the country, increase of study abroad programs in Israel, countering the BDS movement, calling for the adoption of the IHRA definition of antisemitism, and most recently, **condemning Hamas.**

PASSED RESOLUTIONS

1. University of Minnesota, 2014
2. University of Georgia, 2015
3. Indiana University, 2015
4. Texas A&M, 2015
5. Capital University, 2016
6. Kent State University, 2017
7. Chapman University, 2017
8. Ryerson University, Canada, 2017
9. Wake Forest University, 2018
10. Texas A&M, 2018
11. St. Thomas University, 2019
12. Arizona State University, 2020
13. Buenos Aires University, 2020
14. Foothill College, 2020
15. Pace University, 2020
16. City College of New York, 2020
17. St. Lawrence University, 2020
18. University of Manitoba, 2020
19. University of Georgia, 2021
20. University of California - Santa Barbara, 2021
21. Kennesaw State University, 2021
22. University of Minnesota, 2021
23. University of Iowa, 2021
24. California Polytechnic State University, 2021
25. Duke University, 2022
26. Pace University Administration, 2022
27. University of California - Santa Barbara, 2023
28. University of Illinois - Urbana Champagne, 2023
29. University of California - Santa Barbara, 2023



VAN CAMPAIGN



The Students Supporting Israel Van Campaign is a true grassroots initiative. SSI activists hit the road to visit campuses with high anti-Israel sentiment, delivering a confident pro-Israel message where it is needed most.

Engaging hundreds of students, faculty, and community members, the campaign promotes free speech while showcasing a bold pro-Israel message. Previous campaign routes included visits to all Ivy League schools; the West Coast, Midwest, and Florida. Reactions varied from accusations of making anti-Israel students feel "unsafe," to expressions of gratitude from those who appreciate SSI's willingness to speak truth and foster dialogue. This campaign engages thousands of students who pass by on campus with messages about Israel.



UNDENIED

A Holocaust Memorial & Awareness Project

Holocaust denial has reached a record high among young people.

Students Supporting Israel's UNDENIED Project is a unique Holocaust memorial and awareness initiative implemented to combat the voices that deny the Holocaust.

This program aims to place a book about the Holocaust in the hands of students for FREE. SSI chapters from across the country participate in the project, distributing hundreds of books annually about the Holocaust to young people in academic institutions, most of them non-Jewish.



PALESTINIAN APARTHEID WEEK

PALESTINIAN APARTHEID IS A **FACT**.

This campaign counters the infamous "Israeli Apartheid Week" on campuses that attempts to brainwash students, hosted by anti-Israel groups who promote lies, Jew-hatred, antisemitism, and the demonization of the only Jewish State.

Those who **TRULY** care about protecting human rights should be shocked by the abuses taking place within the Palestinian-controlled territories. SSI highlights the apartheid policies of the Palestinian government across college campuses with 'Palestinian Apartheid Week.'

The despicable practices of the Palestinian governing forces against the Jewish people have been overlooked by the international and academic communities. For the first time ever, SSI will be exposing these shameful practices, including payments to terrorists, and penalizing land sales to Jews.



THIS CAMPAIGN WAS FEATURED IN THE MEDIA, INCLUDING...

THE BEN SHAPIRO SHOW

JEWISH NEWS SYNDICATE

THE NATIONAL REVIEW



MEDIA

1M
VIEWS

SSI has intensified our focus on content creation and growth, leading to a significant boost in online presence. Since October 7th, 2023, we have led in the exposure of campus incidents, rallies, and protests across social media.

Our activism has gained extensive coverage in news outlets, resulting in a profound impact on the internet. With thousands of student activists involved, SSI's influence and messaging are making a substantial splash online with over **5,000,000** viewers.



SSI at NYU hit 1M+ views on a tweet documenting students tearing down posters of hostages in Gaza. Disciplinary actions were taken against the students involved.

THE STORY WAS FEATURED IN...
NEW YORK POST Daily Mail

SSI at NYU Chair of Activism, Alan Shamah speaks on NEWSMAX addressing antisemitic trends on campus.



SSI at NYU is featured on CBS News New York for organizing a rally in Washington Square Park on October 17th, 2023.

SSI MOVEMENT GAINS WIDESPREAD MEDIA ATTENTION AND RECOGNITION, SOLIDIFYING ITS REPUTATION AS A LEADING FORCE IN CAMPUS PRO-ISRAEL ADVOCACY:

the **algemeiner**

Pro-Israel Group Plans Massive Walkout Across High School, College Campuses on Jan. 18 to Demand Release of Hostages

by **Dion J. Pierre** ✉

Students Supporting Israel (SSI), a nonprofit that promotes education about the Jewish state, is planning to hold a nationwide "walkout" across US high school and university campuses on Jan. 18 to demand the release of hostages who remain captives of Hamas in Gaza after the terrorist organization's massacre across southern Israel on Oct. 7.

SSI at FAU participate in the national walkout on Jan. 18th, 2024



SSI students from American University represent SSI at the Rally in Washington, D.C. on Youtube

'We stand with Israel' - Hundreds of Thousands rally in Washington DC

shiezoli
363K subscribers

Subscribe

328



Share

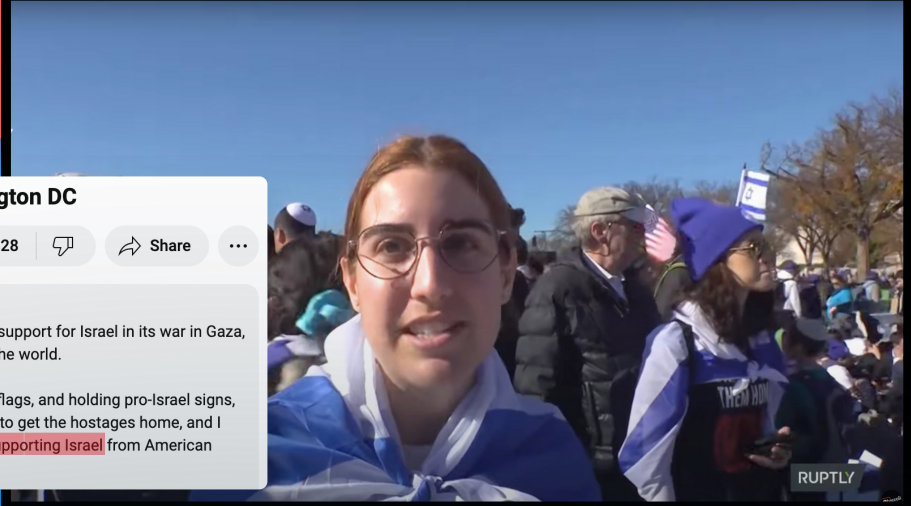


7,119 views Nov 15, 2023

Tens of thousands gathered in Washington DC's National Mall Park on Tuesday to show support for Israel in its war in Gaza, call for the release of hostages and oppose the reported surge in anti-Semitism around the world.

Israel supporters could be seen gathering amid heightened security while waving Israeli flags, and holding pro-Israel signs, such as 'We stand with Israel' and 'Thank you IDF'. "I am here to support Israel, I am here to get the hostages home, and I am here to fight anti-Semitism," said a protester "I am here as part of **SSIAU, a Student supporting Israel** from American Universities.

We stand with Israel' - Hundreds of Thousands rally in Washington DC



United States Senate
WASHINGTON, DC 20510

January 10, 2022

Vincent E. Price, Ph.D.
President, Duke University
207 Allen Building
Box 90001
Durham, NC 27708

Dear President Price,

I write to you to express my concern over the Duke Student Government's decision to deny formal recognition to Students Supporting Israel. It is my understanding that Students Supporting Israel met all appropriate recognition criteria, and the decision by the Duke Student Government was arbitrary and biased.

College should be a place of robust discourse, where all sides are given fair opportunity to voice their position. Denying a student group recognition based on personal or political differences weakens the legitimacy of any academic institution. More voices, more viewpoints, and more debate will always be beneficial to the student body. Robust debate is an important part of college development.

It is no secret that academia harbors its own predilections, and I have fought many times for conservative and libertarian groups to be represented on college campuses. It should be paramount to Duke University that Students Supporting Israel's recognition process remains objective, and their status as an official student organization does not hinge on broader predispositions held by some. It is my hope that Duke reevaluates the decision, and Students Supporting Israel are given full recognition as a student organization.

Senator Rand Paul, M.D.

Rand Paul



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COLLEGE

Duke University SGA president rejects pro-Israel group over 'unacceptable' Instagram post

The post in question was responding to another student accusing the organization of promoting 'settler colonialism'



By **Adam Sabes** - Fox News

Published November 17, 2021 9:38pm EST

"The Duke University student government president denied official recognition to a Students Supporting Israel chapter over an "unacceptable" social media post." A massive campaign that included exposure in the media led to the recognition of the chapter.

STUDENT REMARKS

**WE ARE RAISING THE FUTURE LEADERS OF THE ZIONIST MOVEMENT -
HERE IS WHAT THEY HAVE TO SAY:**



Founding a chapter for the SSI at the University of Florida was one of the most meaningful experiences during my time in college. It opened the opportunity to mobilize the largest Jewish student body on any American college campus, and instilled a sense of strength and community for us all. In a time with so much darkness, we will continue to be the light in being proud Zionists for generations to come.

Amit Sapir, University of Florida



Joining SSI was the best decision I ever made. SSI has empowered me to be a strong pro-Israel voice on campus, and by working with other driven and inspiring campus leaders from other schools, I have a renewed hope for the Jewish people. This grassroots movement has enabled me to pursue my activism and reach my fullest potential as a leader. SSI has given me hope, strength, and a new family that will last forever.

Bali Levine, SSI at Tulane University



SSI has been instrumental in empowering me to advocate for Jews on campus. They have given me purpose, enabling me to confidently represent Zionism. SSI stands apart as a unique organization dedicated to supporting Zionist students globally. Thank you, SSI, for your invaluable support!

Joey Karlan, SSI at UC Berkeley



SSI has made an immense impact on my life as a leader beyond the confines of campus. Our chapter experienced a rocky start, but the strength and resilience of our community allowed us to emerge louder and prouder. As pro-Israel advocates now face the toughest challenges in our lifetime, SSI leaders are making waves on campuses, instilling positive momentum in each to become stronger and more united every day.

Alex Ahdoot, SSI at Duke University

LOOKING AHEAD

At Students Supporting Israel, we believe the investment in the future of Zionism is WORTH IT.

As we look into the future, Students Supporting Israel (SSI) envisions a world where Zionist voices are empowered, educated, and **resiliently united**. To achieve that, we work to cultivate a generation of passionate and informed leaders who champion Israel's right to exist, and combat misinformation and antisemitism. We develop the infrastructure for a successful, united and coordinated front of pro-Israel, Zionist student activists on universities across North America.

We aim to expand our reach, engaging thousands of students annually across campuses worldwide to raise up against the voices of those who are disturbed by our mere existence. Through grassroots programs and innovative initiatives, and with the help of those who believe in our mission, SSI will continue to dominate the narrative, ensuring Israel's story is told with accuracy, passion, and hope on college campuses. Your generous contribution will ensure these operations are possible.

Join Students Supporting Israel in making the much-needed change to the alarming anti-Israel and antisemitic atmospheres on college campuses.

Together, we'll create a brighter future where Israel's legitimacy is unquestioned, and its people are celebrated.

Am Yisrael Chai
אמ ישראל חיה



STUDENTS
SUPPORTING
ISRAEL

Pro-Israel. Grassroots. Movement.



WAYS TO GIVE



ONLINE

Donate today at SSImovement.org/DONATE

BY MAIL

Please make your check payable to "Students Supporting Israel" and mail to

Students Supporting Israel
PO Box 46282, Minneapolis, MN 55447

MORE WAYS TO GIVE

Gifts of stocks, donor-advised funds, wire-transfers, life & legacy options, PayPal and Venmo are other great ways to support SSI!

Visit SSImovement.org/DONATE for these options.

Contact info@SSImovement.org for more information on how to donate or assist with engaging your network to support our work.

*Students Supporting Israel is a 501(c)(3) nonprofit.
Our tax ID is 46-5347153. Contributions are fully tax-deductible in the USA.*



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